

Top Reasons to Place an Advertisement in the RHS Band Association Performance Journal

- ❖ The RHS Band Program is the largest student activity at Ridgewood High School, with more than 200 students involved each year. It is a co-ed organization that includes students from all neighborhoods of Ridgewood and includes students from every grade, crossing over into all academic, athletic and artistic areas of the school.
- ❖ The Performance Journal is distributed at least once a month from December through June at 10 or more well-attended performances and events, both at RHS and at local venues throughout town. These events attract well over 1,500 people. Students and their families love to patronize those who support our Band Program.
- ❖ Corporate Sponsorship at the \$750 and \$500 levels include:
 - Full color advertisement with prominent placement in the journal
 - A link to your business website from our website (www.rhsbands.org)
 - Verbal mention from the stage at every RHS band concert
 - A half-page ad in a removable insert for each concert program - ideal for coupons and menus.
- ❖ It is important to support the arts in an age of reduced funding.
- ❖ This is a healthy and respected activity for a very large number of students. The RHS Band Program has a well-earned reputation for excellence in performance, leadership training, and citizenship.
- ❖ Performance Journal ads are quite reasonable in price for the level of circulation they will receive.
- ❖ Band members and their families place congratulation ads for their children, making the Journal a “Memory Book” that often finds a place on coffee tables, and a source of possible advertising into the future.