

Top Reasons to Place an Advertisement in the RHS Band Association Performance Journal

- The RHS Band Program is the largest student activity at Ridgewood High School, with more than 200 students involved each year. It is a co-ed organization that includes students from all neighborhoods of Ridgewood and includes students from every grade, crossing over into all academic, athletic and artistic areas of the school.
- The Performance Journal is distributed at all in-person concerts and events. Each band family also receives a copy. Students and their families love to patronize businesses that support our band program!
- Corporate Sponsorship at the \$750 and \$500 levels includes:
 - Full-page color ad with prominent placement in the journal
 - Listing in a separate flyer/handout with the sponsor's logo
 - A link to your business website from our website (www.rhsbands.org)
 - Verbal mention at every virtual and in-person RHS band concert
 - A half-page removable coupon in the Journal
- NEW THIS YEAR: Full-page and half-page sponsors will be featured on our website and social media pages.
- NEW THIS YEAR: Full-page and half-page sponsors will be featured in a special Journal supplement that will be hand-delivered to the 2,000-plus customers who order poinsettias and citrus from the band.
- Band families place congratulation ads for their children in the Journal, making it a "Memory Book" that often finds a place on coffee tables and is a source of potential advertising in the future.
- The RHS Band Program is well respected and has a well-earned reputation for excellence in performance, leadership training and citizenship.
- It is important to support the arts in an age of reduced funding.

